Brooke Tannen

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EDUCATION

Clemson University

August 2025 - May 2029

B.S. in Graphic Communications | Minor in Brand Communications

GPA: 3.81 / 4.0

EXPERIENCE

Cadency

Creative Designer — January 2026 - Present

- Collaborate with a multidisciplinary team of four on creative strategy, visual concepts, and brand storytelling.
- Design and refine digital and print assets for brand identities, campaigns, and audience engagement objectives.

Clemson Undergraduate Student Government

Public Relations Committee - Creative — August 2026 - Present

- Assist in designing social graphics to promote campus initiatives and events.
- Support the creation and filming of Instagram Reels that highlight campus opportunities.

180 Degrees Consulting

Director of Social Media & Marketing — September 2025 - September 2026

- Created, managed, and scheduled social content for consulting projects, events, and organizational initiatives.
- Worked with internal teams on promotional strategies and a consistent chapter brand presence.

CAMPUS INVOLVEMENT

Thomas F. Chapman Leadership Scholars

Scholar — April 2026 - Present

- Selected as one of 15 students for a leadership program focused on ethical decision-making, strategic thinking, and real-world application.

IPTAY Student Advisory Board

Social Media & Marketing Committee — April 2026 - Present

- Develop social content and print graphics to promote IPTAY initiatives and campus events.
- Collaborate on marketing content, donor outreach, and communication with the student body.

Delta Sigma Pi Professional Fraternity

Member, Kappa Tau Chapter — March 2026 - Present

- Participate in professional development, networking, and career-focused programming.

Kappa Delta Sorority

Parenting Place Committee, Epsilon Tau Chapter — August 2025 - Present

- Support philanthropy through fundraising, community outreach, and committee communication.

TOOLS Adobe Illustrator · Adobe InDesign